



8th March 2021

Zestino becomes official tyre supplier to Motorsport UK Drift Pro Championship

Organisers of the recently-announced Motorsport UK Drift Pro Championship – a brand-new initiative that’s set to re-establish the top-tier of Drifting in Britain - are pleased to announce that Zestino has been appointed as the championship’s official tyre supplier.

This exciting new association sees the Zestino Acrova 07A - produced in a Drift-specific compound - nominated as the control tyre for the championship, with competitors required to fit and run them on the rear of their cars as a condition of entry.

Designed to be used on the track for Drifting, the Zestino Acrova 07A has quickly become the go-to choice for Drifters not just in the UK, but all around the world. Consequently, championship organisers are pleased to offer competitors the opportunity to use a tyre that is highly regarded within the sport.

“We are delighted to have Zestino with us as we embark on this new era for Drifting in the UK”, says Championship Owner Andy Barnes.

“Partnering with a brand that is not only well-established but has been tried and tested by some of the world’s best drivers, helps us towards our goal of making the Motorsport UK Drift Pro Championship the top-level of competition for the sport in Britain.

“The regulated use of the same type and compound of tyre means that drivers will compete on a level playing field. It makes the competition fairer, closer and inevitably more exciting, which is an ideal outcome for everyone involved.”

A road legal semi-slick, the Zestino Acrova 07A is designed with a deeper tread pattern which, when combined with its unique compound, allows drivers to achieve greater running time compared to many other Drift tyres on the market, as Axel Hildebrand of Anglo American Oil Company – the UK distributor for Zestino – explains:

“The Acrova 07A’s extreme durability combined with its handling-character makes it an ideal choice as a control tyre, helping competitors to lower running costs by reducing usage, whilst offering a high level of performance that allows them to put on a good show at the events.

“As a company that’s passionate about Drifting, we are very excited to be involved with the Motorsport UK Drift Pro Championship. It’s great to finally see the sport recognised by Motorsport UK and to be running on race circuits alongside the ever-popular Time Attack Championship.”

Organisers have confirmed the following sizes will be available:

225/45/17	255/35/18
235/40/17	265/35/18
225/40/18	235/35/19
235/40/18	

Zestino’s support package includes preferential pricing for registered competitors, delivery to the circuit, an on-event fitting service, full technical back-up and environmentally responsible disposal of used tyres.

For further information about Zestino tyres, visit: aaoil.co.uk/product-category/zestino-tyres

For further information about the Motorsport UK Drift Pro Championship, visit: www.driftpro.co.uk

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